

THE TUN LEGACY FOUNDATION YEAR IN REVIEW 2025



THE TUN LEGACY FOUNDATION

2025 BOARD OF DIRECTORS

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Dennis Morikawa

Gen. Peter Pace

Sean Toolan

Myles Tweedy

Robert Whalen

Scott Wolfertz

2025 ADVISORY COMMITTEE

Lt. Gen. David G. Bellon, USMC (Ret.)

Lt. Gen. Charles G. Chiarotti, USMC (Ret.)

Larry Christenson, PA Freemason and Former
Pitcher, Philadelphia Phillies

Maj. Gen. James E. Livingston, USMC (Ret.)

Sgt. Maj. Angela M. Maness, USMC (Ret.)

Lt. Gen. Lawrence D. Nicholson, USMC (Ret.)

Sgt. Maj. Harold Gene Overstreet, USMC (Ret.)

MGySgt. Scott H. Stalker, USMC (Ret.)

Lt. Gen. John "Jocko" A. Toolan, Jr., USMC (Ret.)

Jeffrey M. Wonderling, PA Freemason, Past Grand
Master of the Grand Lodge of Pennsylvania

Lt. Gen. Richard C. Zilmer, USMC (Ret.)

REBUILDING THE TUN

OUR PATH TO PRESERVING THE HISTORY OF THE TUN



2025 YEAR IN REVIEW

It was 245 years ago – 1781 – that The Tun® in Philadelphia was razed, after operating in Philadelphia since 1686. Today, The Tun Legacy Foundation is raising funds, supporters, and awareness to ensure that The Tun – and its storied history – are preserved.

Here are the Foundation's accomplishments in 2025.

FUNDRAISING

More than **4,350 donors** contributed approximately **\$3.02 million** in 2025. To date, the Foundation has raised approximately \$10 million against a total project cost of \$27 million, in the form of cash contributions, pledges, and grants.

The key to the fundraising success has been the involvement of Keystone and Plank Owner Donors, both Individual and Corporate.



Keystone Donors include the **Commonwealth of Pennsylvania, The Timothy T. Day Foundation, the Estate of Fred Smith, Robert and Allison Brink, Patrick and Seiko Dailey, the Pennsylvania Freemasons, and an anonymous donor.**

Our **Plank Owners – both Individual and Corporate** – include 55 donors.

In 2025, The Tun Legacy Foundation earned the **Candid Gold Seal of Transparency.**

Gold
Transparency
2025

Candid.



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The Tun® 1775 Club, a fundraising initiative launched at Modern Day Marine in April 2025, was designed to give everyone a cost-effective and meaningful way to contribute to the rebuild. Since April 2025, the 1775 Club has enlisted more than 3,500 members, including donors from all 50 states, the District of Columbia, Puerto Rico, and five international addresses.



The Tun Legacy Challenge for Freemasons was created by board member and past board chair Robert Brink, the newly installed Right Worshipful Grand Master of the Grand Lodge of Pennsylvania.



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GOVERNANCE

The Tun Legacy Foundation Board added General Peter Pace, USMC (Ret.), the sixteenth chairman of the Joint Chiefs of Staff, and Gerry Byrne, vice chairman of Penske Media.

The Tun Legacy Foundation Advisory Committee was launched to provide strategic counsel and special knowledge to support the mission. In their volunteer roles, members raise awareness, aid outreach efforts, make introductions to potential donors and supporters, serve as spokespersons, and participate in board meetings as non-voting members.

SUPPORTERS

In addition to Keystone Donors, Plank Owners, and other individual donors, The Tun Legacy Foundation received support from grants and corporate partners, including:

Commonwealth of Pennsylvania
Leidos
Marine Corps Community Services
Revolve Solutions LLC
SERVPRO - Team Fabiani
USAA

A \$10,000 Semiquincentennial grant was received from America 250PA to establish **The Tun Legacy Tour: Secrets of The Tun**, which debuted in partnership with WeVenture Philadelphia to a sellout crowd on November 8, 2025, and will repeat in 2026.



RAISING AWARENESS – 2025 MARKETING AND EVENTS



Major General James E. Livingston, USMC (Ret.), narrated a [new video](#) that shares the heritage of the historic Tun and the mission of The Tun Legacy Foundation.



The Foundation also debuted a [four-minute video](#) focused on the connection between Pennsylvania Freemasonry and the Marines, which launched in December 2025 at the Annual Communication of the Grand Lodge of Pennsylvania.

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250TH MARINE CORPS BIRTHDAY IN PHILADELPHIA

In celebration of the 250th birthday of the United States Marine Corps on November 10, 2025, in Philadelphia, The Tun Legacy Foundation hosted a dozen events, ranging from block parties to birthday balls, nearly all of which sold out or exceeded attendance. Combined, they attracted more than 15,000 attendees, including visitors from 49 states. Special guests included Medal of Honor Recipients Major General James E. Livingston, USMC (Ret.) and Colonel Harvey Curtiss “Barney” Barnum, Jr., USMC (Ret.).

Corporate sponsors and partners generated more than \$250,000 in commitments and pledges.



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MEDIA COVERAGE

Our marketing efforts reached an audience of more than 127 million and generated more than \$4.3 million in publicity.



WEBSITE

Traffic to **thetun.org** grew by nearly 105,000 visits from 2024 to 2025, an increase of 131.8 percent.

- 2024: 79,524
- 2025: 184,387

SOCIAL MEDIA

Social media engagement grew on The Tun Legacy Foundation’s three platforms – Facebook, LinkedIn and Instagram – significantly in 2025. Across all platforms, overall followers grew by 9,817, an increase of 89.9 percent over 2024.

CROSS-NETWORK ANALYTICS

Impressions	Increased by 600 percent from 2024 to 2025, to more than 2.5 million
Engagement	Grew by 449 percent, with more than 185,000 reactions
Clicks	Increased by 425 percent, with more than 37,000 clicks in 2025, a 425 percent increase over 2024.

NEWSLETTER

Subscribers to The Tun® Times newsletter grew from 1,021 recipients in 2024 to 6,647 at the end of 2025.



The Tun® Times
August 20, 2025

In the latest issue of The Tun® Times:

- The Tun® Adds Two New Board Members
- Marine Corps 250 Ball in Philadelphia
- Meet the 1775 Club's 1,775th Member
- The Tun® Earns 2025 Candid Gold Seal of Transparency

Gerry Byrne and General Peter Pace Join The Tun Legacy Foundation Board

The Tun Legacy Foundation is benefitting from the expertise, leadership and wisdom of two new members of The Tun Legacy Foundation Board of Directors – Gerry Byrne, vice chairman of Penske Media and General Peter Pace, USMC (Ret.), the sixteenth chairman of the Joint Chiefs of Staff.



The Tun® Times
December 11, 2025

The Tun Legacy Foundation Shares Fundraising Update; Please Share with Your Network By the End of the Year

As we near the end of 2025 and look toward the nation's Semiquincentennial in 2026, The Tun Legacy Foundation is grateful to every keystone and plank owner donor, 1775 Club member, 250th Marine Corps birthday celebration attendee, merchandise purchaser, Tun Militia volunteer, and social media follower who has joined in the mission to fully reestablish The Tun® as a living monument to its historical significance in the United States.

Your involvement has enabled us to reach significant milestones:



**The Tun Legacy
Foundation, Inc.**

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Philadelphia, PA 19115

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The Tun Legacy Foundation, Inc. is a registered 501(c)(3) nonprofit organization formed by members of organizations with origins at the historic Tun that are still in existence. Tax ID: 86-2185994.

Photo Credit: Nichole Hignett (True to Life Photography) for The Tun Legacy Foundation